

Educating the Next Wave of Leaders and Innovators

K. Kumar Indian Institute of Management Bangalore

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The Big Questions

Why entrepreneurship education?

What can be taught about entrepreneurship?

Who can be taught entrepreneurship?



Why Entrepreneurship Education?

Knowledge - key driver of innovation and value creation

Motivating and enabling "Knowledge Carriers"

Economic value creation and social transformation



What Can Be Taught About Entrepreneurship?

Entrepreneurial mindset

Entrepreneurship as a method



Who Can Be Taught Entrepreneurship?

Individual as an entrepreneur

Entrepreneurial Organizations

Entrepreneurial Societies



- Idea to Implementation











Research Incubation Events Training



Developmental



Incubation & Mentoring



Incubation

Events & Ecosystem



Events



Research & Publication



Training

Teaching & Training

Academic



Research & Publication

Direction of Research

- Context specific emerging economy research
- Focus on building data bases
- Inform all levels from individual ventures through regions to policy makers

Dissemination

- Books
- Position papers
- Conferences

International Collaborations:

- Prof Saras Saraswathy (Darden School of Business, University of Virginia)
- Prof Ravi Sarathy (Northeastern University, Massachusetts)
- Prof Shameen Prashantham (Nottingham University Business School China)
- Prof Shruti Sardeshmukh (University of South Australia)









Events



Training



Incubation & Mentoring

10 Years

45 Incubatees

Across Domains

> 80% in business

8 mentors

Mentored 200+ companies /year











Training



Events & Ecosystem

NSRCEL Lead Events





Getting2Startup

NSRCEL Partnered Events







and Many more...



Research



Incubation



Training



Teaching & Training

Entrepreneurship focused courses PGP students

Teaching Effectual Entrepreneurship Teachers/Trainers of Entrepreneurship

DREAM Workshop Doctoral Students

MPEFB Entrepreneurs & Family Businesses

MPWE Women Entrepreneurs







Incubation



Events



Academic

