## MENORY BOOK

SANDALFORD

### **10 YEARS**

SANDALFORD





#### Thank you for the MEMORIES

The Eduniversal World Convention brings together transparent knowledge, expertise and a spirit of cooperation to inspire progress in higher education. In celebrating the achievements in academia, we have seen past conventions facilitate the exchange of best practices and unique networking opportunities for which the benefits have continued long after the convention.

More than 300 schools worldwide have attended at least one of the Eduniversal World Conventions to help them refine their academic approach, to explore collaboration opportunities and to be a part of a global federation of the Best Business Schools around the world. We have seen the practicalities of the plenary sessions, workshops, educational activities and the networking experiences as these are some of the key reasons why so many schools prioritise attending the Eduniversal World Convention.

On behalf of the whole Eduniversal group, I would like to thank you for the 10 years that we have experienced together. In honour of your continuous support and cooperation we have put together this book which highlights the memories we have shared at each convention that has taken place so far: Paris 2008, Cape Town 2009, Prague 2010, Shanghai 2011, Lima 2012, Bangalore 2013, Istanbul 2014, Boston 2015 and Perth 2016.

We hope to have the pleasure of your company for the years to come as we continue to work together on innovating the Higher Education sector, building a better future for everyone.

Martial Guiette CEO of Eduniversal Group



PARIS 2008 FRANCE

### 1<sup>ST</sup> EDUNIVERSAL WORLD CONVENTION



Our journey started on a cold November day in Paris, one of the world's most extravagant cities. It's cultural significance as the birthplace of one of the world's first universities, La Sorbonne, and a popular destination for university students made it the perfect location to debut the first Eduniversal World Convention.



More than 130 institutions joined us to mark this historical moment. The discussions and keynote speeches at the lecture theatre of the Université Paris-Sorbonne left the audience feeling optimistic and empowered about their roles in higher education. The Palmes of Excellence Awards Ceremony celebrated the performances of all the institutions that attended, acknowledging their outstanding successes and officially registered them in the Eduniversal Global Map of the Best 1000 Business Schools. The highlight of the convention was the peer-to-peer meetings which enhanced relations between deans/directors in attendance.

The 1<sup>st</sup> edition of the Eduniversal World Convention lasted two days, marking the beginning of a great journey.



The Gala Dinner & Eduniversal Awards Ceremony, held at the Palais Brongniart celebrated the success of 27 high achievers in Business Education.



#### **AFRICA**

- 1 University of Cape Town UCT Graduate School of Business SOUTH AFRICA
- 2 University of Stellenbosch Business School SOUTH AFRICA
- 3 The American University in Cairo School of Business EGYPT

#### **CENTRAL ASIA**

- 1 Indian Institute of Management Bangalore (IIM-B) INDIA
- 2 Indian Institute of Management Ahmedabad (IIM-A) INDIA
- 3 Indian Institute of Management Calcutta (IIM-C) INDIA

#### **EASTERN EUROPE**

- 1 University of Economics Prague CZECH REPUBLIC
- 2 SGH Warsaw School of Economics POLAND
- 3 University of Ljubljana SLOVENIA

#### **EURASIA & MIDDLE EAST**

- 1 Tel Aviv University ISRAEL
- 2 American University of Beirut LEBANON
- 3 Bilkent University TURKEY





#### FAR EAST ASIA

- 1 National University of Singapore-NUS Business School SINGAPORE
- 2 Hong Kong University of Science and Technology—HKUST Business School -Hong Kong (S.A.R.) - CHINA
  - Fudan University School of Management CHINA
- 3 Peking University—Guanghua School of Management CHINA

#### LATIN AMERICA

- 1 EGADE Business School Tecnológico de Monterrey MEXICO
- 2 FGV-EAESP-The Business Administration School of São Paulo BRAZIL
- 3 Pontificia Universidad Cathólica de Chile Escuela de Administración CHILE
- 3 Universidad de Monterrey UDEM Business School MEXICO

#### NORTH AMERICA

- 1 Harvard Business School USA
- 2 Yale School of Management USA
- 3 McGill University—Desautels Faculty of Management CANADA MIT Sloan School of Management - USA

#### OCEANIA

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- 2 The University of Sydney Business School AUSTRALIA
- 3 Monash University Monash Business School AUSTRALIA

#### WESTERN EUROPE

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- 2 INSEAD FRANCE
- 3 London Business School UNITED KINGDOM
- 3 SDA Bocconi School of Management ITALY

# CAPE TOWN 2 0 0 9 SOUTH AFRICA

2<sup>nd</sup> EDUNIVERSAL WORLD CONVENTION

Our tour of the nine geographical zones continued in 2009 and took us to the African continent, being one of the first organisations to hold an international education convention in the region.



Cape Town welcomed the delegates with open arms, giving the opportunity to discover one of the world's most multicultural cities. Cape Town is Africa's 10th most populous city and is home to beautiful landmarks such as: Table Mountain and Cape Point.



The three day convention was filled with informative sessions, round table discussions, team building exercises and networking events. A safari trip was organised for the delegates where they had be opportunity to discover the beauty of Cape Town's Flora and Fauna.





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- 3 Bilkent University TURKEY



#### **FAR EAST ASIA**

- 1 NUS Business School SINGAPORE
- 2 CEIBS CHINA
- 3 Tsinghua CHINA

#### LATIN AMERICA

- ..... 1 - ITESM - EGADE Monterrey - MEXICO
- 2 Pontificia Universidad Cathólica de Chile CHILE
- 3 INCAE Business School COSTA RICA

#### **NORTH AMERICA**

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- 2 MIT USA
- 3 McGill University CANADA

#### **OCEANIA**

- 1 The University of Auckland Business School NEW ZEALAND
- 2 Melbourne Business School AUSTRALIA
- 3 University of Sydney AUSTRALIA

#### WESTERN EUROPE

- 1 London Business School UNITED KINGDOM
- 2 Copenhagen Business School DENMARK
- **3** Erasmus University NETHERLANDS



# PRAGUE 2 0 1 0 CZECH REPUBLIC

3<sup>rd</sup> EDUNIVERSAL WORLD CONVENTION





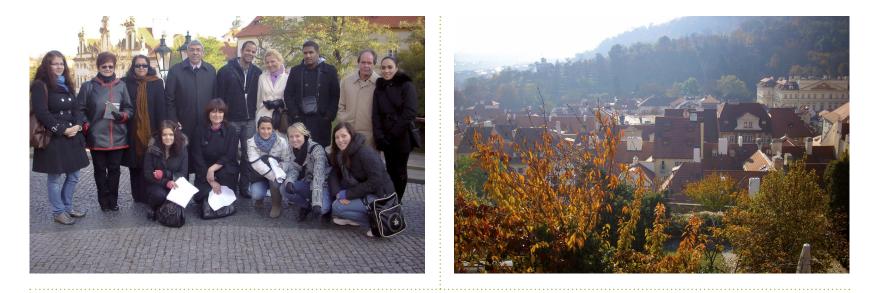
The third Eduniversal World Convention was hosted by the University of Economics, Prague VŠE. The participants had the pleasure of spending the day on the campus of one of Europe's top business schools and the evening was spent networking in the historical centre of Prague, which is included in the UNESCO list of World Heritage Site. The three day convention consisted of various sessions focused on current topics of importance in higher education. The activities provided the attendees with knowledge and best practices to face future challenges.







Delegates had the opportunity to familiarize themselves with the Czech education system, as we introduced campus visits to the agenda and visited local universities in Prague.



The last day of the convention was spent in the charming city of Prague with team building activities. The delegates were split into teams and sent into the city with student guide to do a treasure hunt challenge. It proved to be a success and was a foundational step in the development of partnership opportunities. Ever since, we have included a cultural day into the EWC program.





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- 3 SGH—Warsaw School of Economics POLAND

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- 2 Koç University TURKEY
- 3 Istanbul University TURKEY



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- 3 NUS Business School SINGAPORE

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### 4<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



The city of Shanghai in China hosted the fourth Eduniversal World Convention at the Tongji University School of Economics and Management. The conference, held in October 13 -15, welcomed delegates from more than 50 countries. We welcomed many new participants to our annual gathering of leaders from the 1000 best business schools. The conference consisted of plenary sessions, workshops and a wide variety of discussions. The topics were centered around how development and innovation in education can encourage academic institutions to maintain and further develop excellence in business education.



Our Welcome Cocktail and Gala Dinner & Eduniversal Awards Ceremony were held at the beautiful Hyatt on the Bund. A Chinese themed performance opened the Gala Dinner and the Eduniversal Awards Ceremony. Decorated with striking red dragons and dance performances representing good fortune, excellence and positive energy left the audience on it's feet! We recognised and celebrated the achievements of the top 27 Excellent Business Schools from each of the nine geographical zones, based on our peers assessment Dean's Vote result.

The last day of the convention was spent visiting historical monuments like the Yu Yuan Garden (The Garden of Peace and Comfort). Blown away by the awe-inspiring scenery of Shanghai attendees also had the chance to visit a number of local traditional jewellery markets to finish off a memorable cultural trip.



This was also the year we introduced the ranking of the best masters programs around the world, which evaluates over 12,000 postgraduate programs and lists the best 4000 masters programs across 30 fields of study.



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- 3 Graduate School of Business Administration Moscow State University RUSSIA

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- FGV-EAESP Fundação Getulio Vargas—Escola de Adinistração de Empresas de São Paulo - BRAZIL

#### NORTH AMERICA

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#### **WESTERN EUROPE**

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- 2 Copenhagen Business School CBS DENMARK
- 3 INSEAD FRANCE



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#### eduniversal Official Selection

The 1000 Best Business
Schools Worldwide

Universal Business School

Business School ationally Strong

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### 5<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



For the fifth Eduniversal World Convention, we found ourselves in one of the most visited cities in the South American continent, Lima, Peru. The 2012 edition lasted four days (October 16 - 19) and had the pleasure to be hosted by CENTRUM Católica Business School. Our amazing host also sponsored the wonderful welcoming evening.



The Welcome Cocktail and Gala Dinner were held at the Mali Museum of Art. It was a night full of entertainment and celebration. The networking dinner, hosted at Huaca Pucllana, presented the world's best masters programs for 2012/13.



The 'cultural day' took the delegates to Hacienda Manacona, in the the countryside to see Peruvian Paso horses and celebrate a national holiday. Our guests also had the chance to visit Museo Larco, treasures from ancient Peru, followed by lunch at Café Largo in Lima.



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- 3 Koç University Graduate School of Business TURKEY



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# BANGALORE 2013 NDDA

6<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



Our next trip was to Central Asia where we held the sixth Eduniversal World Convention. The event took place from October 9th - 12th at the Indian Institute of Management Bangalore, Bangalore, India. The focal point of discussions was on 'Fostering entrepreneurship sustainability and innovation: looking ahead to the future - Asian and global issues.



The progress that has been made in business education and leadership across the globe is something we enjoy seeing. Our traditional Welcome Cocktail and Gala Dinner & Eduniversal Awards Ceremony, held at the beautiful ITC Gardenia Hotel, celebrated and awarded 27 business schools worldwide.

This year also marked the first Palmes of Excellence ceremony, where we recognised all of our Palmes winners and also the 2013/14 Best Masters & MBAs awards were presented during the networking dinner at the Leela Palace.



The last night of the convention left participants amazed as they visited the Mysore Palace and Gardens. The convention ended with informal networking sessions and visits to local schools and to the largest corporate education centre in the world, Infosys.



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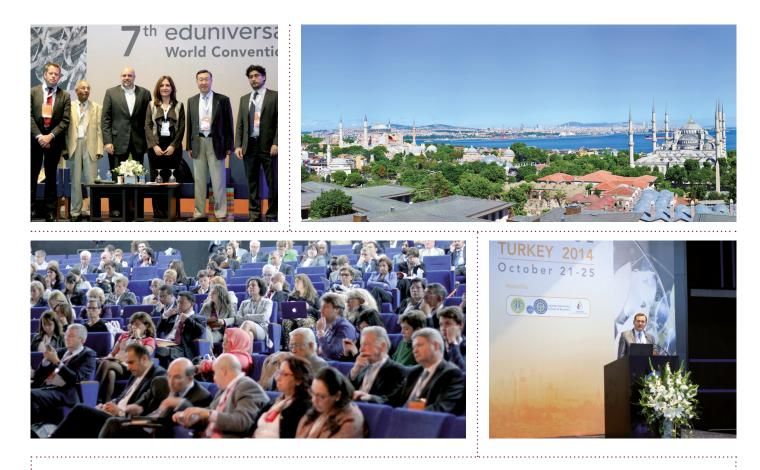
#### WESTERN EUROPE

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- 3 INSEAD FRANCE



## **ISTANBUL** 2 0 1 4 **TURKEY**

### 7<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



The 7th Eduniversal World Convention took place at Istanbul University School of Business, in Istanbul, Turkey. More than 120 schools from 60 countries were represented at the annual gathering of business education leaders.



Three topics dominated discourse at the plenary sessions and workshops :

1. Meeting the challenges of digitalisation.

- 2. Business school's practises to meet the expectations of students and companies.
- 3. Branding & Communication: how to improve the global reputation of a school.

Throughtout the convention, delegates had the opportunity to network, learn and share. We allocated a lot of time for the exhibition, allowing schools to showcase themselves. They held many peer to peer meetings and allowed a lot of meeting opportunities during the cocktails and networking lunches. The Welcome Cocktail and the Gala Dinner & Eduniversal Awards Ceremony were both held at the Hilton Istanbul Bomonti Hotel. We celebrated the most prestigious and highly recommended business schools worldwide, with a gastronomic meal and live entertainment.



Celebrations of business education continued as we gave out the Palmes of Excellence and the Best Masters & MBAs awards. The networking dinner took place at the 1001 Direk Cistern, which was built in the 4th century and is the second biggest water reservoir in Istanbul. The cultural day was spent visiting the Sultan Ahmed Mosque (Blue Mosque), Hagia Sophia and Grand Bazaar before the convention came to a close.



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- 3 University of Ljubljana Faculty of Economics SLOVENIA

#### **EURASIA & MIDDLE EAST**

- 1 Tel Aviv University's Coller School of Management ISRAEL
- 2 Koç University—Graduate School of Business TURKEY
- 3 Instanbul University School of Buisness TURKEY
- 3 The Hebrew University of Jerusalem The Jerusalem School of Business Administration ISRAEL



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- 3 Universidad Austral IAE Business School ARGENTINA

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- 3 Stanford University Graduate School of Business USA

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- 1 Copenhagen Business School (CBS) DENMARK
- 2 London Business School UNITED KINGDOM
- 3 INSEAD FRANCE

Speakers

1 Brof Scott SMART, Whirpool Finance Faculty Fellow, Kelley School of Busine

2. Pro Jorge HADDOCK, Dean, College of Management, University of Massach

L Proj. George M. JABBOUR. Eduniversal Scientific Committee member for North

Ame is, Associate Dean for executive education. Charge Walking

BOSTON 2 0 1 5 UNITED STATES OF AMERICA

8<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



In 2015, we travelled to North America for the 8th Eduniversal World Convention. 250 Deans and Programme Directors gathered at Harvard University which brought over 120 schools from 60 countries.







The Fairmont Copley Plaza Hotel was the venue for the Welcome Cocktailand the Gala Dinner & Eduniversal Awards Ceremony. 31 Business School were awarded for their contribution to academia. The Palmes of Excellence Ceremony saw eight institutions recognized for their Palme level advancement. This year also saw the launch of our MastersBooking service. We shared with our delegates the success we already achieved since its inception.



At the Networking Dinner we had the pleasure of being entertained by a local American band, Red Velvet, at the Top of the Hub restaurant. There were many networking opportunities during the four day conference with peer-to-peer meetings during the intervals. Concluding the event we were treated to a picturesque whale watching boat tour at the Boston Harbour.



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# PERTH 2 0 1 6 AUSTRALIA

### 9<sup>th</sup> EDUNIVERSAL WORLD CONVENTION



We joined global business education leaders for our 9th annual conference in Perth, Australia. The four day convention included workshops, round table and panel discussions that were centered around the topic of 'Internationalisation and Innovation in Higher Education'. We were thrilled to have Curtin Business School as our host for the 9th Eduniversal World Convention. During the convention, the participants benefitedfromtheknowledgesharing,openlearningspacesopporturtunities, peer to peer meetings and a number of networking events.





We also explored the beautiful Curtin campus and learned about their advancements and improvements.





Over 110 schools from about 55 countries were represented at the convention. Participants were greeted at the Welcome Cocktail in Perth Town Hall by Curtin University and the Mayor of Western Australia at the celebration of the top 34 recommended business schools - the Gala Dinner Awards ceremony. We were also honoured to have Her Excellency the Honourable Kerry Sanderson AC, Governor of Western Australia at the celebration of the top 34 recommended business schools - Gala Dinner & Eduniversal Awards Ceremony.



A memorable moment from the convention was the last day. We went to the Caversham Wildlife Park and saw wallabies, koalas, wombats and played the didgeridoo. A perfect way to experience Australian culture and end the ninth edition of the Eduniversal World Convention. Oceania was the last stop of our first world tour!



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- **3 -** SDA Bocconi School of Management–*ITALY*





## DUBAI

So that brings us to the 10th anniversary the of Eduniversal World Convention, here at the American University of Dubai. As we continue to celebrate the achievements in higher education, we hope to bring more thought discussions and the opportunity to establish useful partnerships. We would like to thank you once again for the memories and we look forward to continued success.





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